



Houston Family Magazine & Galveston Island CVB Partnership

Houston Family Magazine is excited to partner with the Galveston Island CVB again in continuation of our Galveston coverage through print, digital, online, social media and events!

HFM has continually devoted editorial coverage each & every month to happenings on the island due to the partnerships created with the Galveston CVB & businesses of Galveston!

Fast Facts about HFM:

- Deliver 40,000 magazines weekly through HEB, Randall's, Rice & select Whole Foods, YMCA's, libraries, private schools & more
- Read by over 150,000 readers every month
- Resource to local parents for over 34 years
- Eblasts sent daily to over 30,000 subscribers
- Social Media Followers 40,000
- Locally owned & operated by moms with over 35 years publishing experience
- Over 500,000 unique users online at HoustonFamilyMagazine.com every month

Advertisers who want to participate will benefit from the relationship established by the Galveston Island CVB with HFM in negotiating our lowest possible rate. (Additional sizes available; pricing available upon request)

- Full page, full color \$2510
- ½ page, full color \$1320
- ¼ page, full color \$705
- Leaderboard \$500
- Dedicated Eblast \$450
- Social Media Posts (Facebook/Instagram/Twitter) \$400

Value:

- Events & businesses listed in calendar of events in print & online
- Promotional material included in HFM goodie bags distributed at community events
- Listings in special sections as appropriate
- Promotion of events through KPRC, HFM website contests, Eblasts & social media

To reserve your space, contact Kimberly Davis Guerra @ 713.266.1885 or kim@houstonfamilymagazine.com

Houston Family Magazine, Houston BABY Magazine, Camp Fair Houston, Houston FunFest, Mom.Me Market, HFM Kid Ambassadors
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