



EVENTS & ATTRACTIONS

Reaching thousands of Texas travel intenders each month, TourTexas.com continues to provide extensive digital engagement to more Texas attractions and events than any other independent website in the country.

Includes:

- ★ Two SEO-optimized content pages, written by our team and client-approved
- ★ Downloadable PDF brochure or visitor guide available to site visitors
- ★ Embedded video via link to an existing YouTube upload (if available)
- ★ Direct link to email newsletter sign-up page
- ★ Website and app download links included for easy access
- ★ **Events & Attractions Plan Rate - \$1,380**
- ★ Feature images in an extensive rotating slideshow
- ★ **Enriched Engagement Reports –** Access 24/7 performance stats and ROI metrics to track campaign success
- ★ **Lead Capture from PDF Downloads:** Collect names, emails, and ZIP codes from guide download requests
- ★ **Upgrade Available!** Add Postal Leads* for \$250 – includes name, mailing address, and email collected from brochure requests



STRENGTHEN YOUR SOCIAL PRESENCE WITH ENHANCED ENGAGEMENT TOOLS

TourTexas.com drives traffic straight to your social platforms



*Requires fulfillment commitment. A printed brochure or pamphlet must be available, and you must agree to mail it to individuals who request information about your offering.