

ACCOMMODATIONS

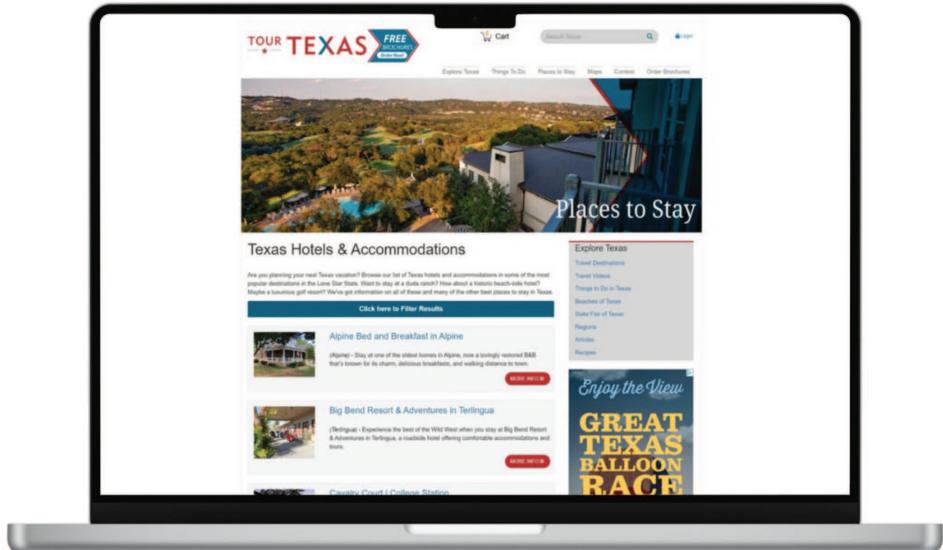
Promote your hotel or resort on TourTexas.com—the #1 independent travel site for Texas. Featuring your property helps travelers instantly recognize it as a trusted, high-quality option for their next getaway.

INCLUDES

- ★ Two SEO-optimized content pages, written by our team and client-approved
- ★ Website and app download links included for easy access
- ★ Direct link to email newsletter sign-up page
- ★ Downloadable PDF brochure or visitor guide available to site visitors
- ★ Feature images in an extensive rotating slideshow
- ★ Embedded video via link to an existing YouTube upload (if available)

TEXAS HOTEL & LODGING
THLA ASSOCIATION MEMBER RATE **\$1,035**
Accommodations Plan Rate - **\$1,380**

- ★ **Lead Capture from PDF Downloads:** Collect names, emails, and ZIP codes from guide download requests
- ★ **Lead Delivery:** Access leads from brochure requests and PDF downloads anytime online, with optional weekly email reports
- ★ THLA/Search: located directly on the accommodations landing page
- ★ **Enriched Engagement Reports -** Access 24/7 performance stats and ROI metrics to track campaign success



*Requires fulfillment commitment. You must have a brochure or pamphlet and agree to mail them out to requesters of information on your product.